

Venue VS Wedding COORDINATOR

Most venues will assign you a venue coordinator for your wedding...but there are some key differences. If your venue is dry hire, you won't have a venue coordinator, so a wedding coordinator is even more valuable.

No bride/groom deserves to be project manager on their wedding day, that's where I step in.

| AREA | VENUE COORDINATOR | WEDDING COORDINATOR (ME) |
|------------------------|---|--|
| WHO THEY WORK FOR | The venue | You, the couple |
| MAIN PRIORITY | Running the venue smoothly | Making your day run exactly as planned, with all of your suppliers and wishes |
| BEFORE THE WEDDING | Venue meetings, food and drink (if in house), floorplans | Ongoing couple communication, full timeline creation, supplier coordination, final details |
| SUPPLIER COMMUNICATION | Limited (only venue-related suppliers, eg: waiting staff) | Main point of contact for <u>all</u> suppliers on the final lead up and on your day |
| WEDDING DAY FOCUS | Venue operations (food service, table/chair setup, venue staff) | Entire wedding flow from start to finish, ensuring all of your wishes are met |
| TIMELINE MANAGEMENT | Focussed on venue timings (eg: food going out, bar open/close) | Manages full wedding timeline from pre ceremony to first dance |
| STYLING SETUP | Ensures venue is set up correctly (eg: number of tables and chairs) | Oversees all personal styling details and decor |
| PROBLEM SOLVING | Venue-related issues only | Any issues relating to suppliers, timings, guests, logistics |
| POINT OF CONTACT | For venue queries only and any rules/restrictions | For you, your guests and suppliers |
| PERSONAL SUPPORT | Limited | Continuous support for you and your family all day |
| END OF NIGHT | Oversees venue close-down | Ensures everything personal to you is handled as expected |

Ultimately, a wedding coordinator is there to ensure you have the most seamless, stress free day possible.