

ido.bella  


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WEDDING PLANNING &  
COORDINATION

# MEET YOUR WEDDING PLANNER



Hello! I'm your wedding planner, coordinator, detail-lover, and your go-to support throughout this journey.

With ten years experience managing events and creative projects, I've brought together complex logistics, creative vision, and seamless execution. Weddings have become a natural extension of what I do, blending organisation and imagination to create meaningful, beautifully curated celebrations that feel effortless.

Planning a wedding can feel overwhelming, but you don't have to do it alone. I'm here to bring clarity to decisions, calm to the chaos, and thoughtful organisation to every step, so the planning feels just as special as the day itself.

No two weddings are ever the same, and that's exactly what I love most. Every celebration should feel deeply personal, thoughtfully curated and a true reflection of the couple at its heart.

We care about them so deeply that the planning process can feel all-consuming, which is exactly why I wanted to create a service that brings calm, organisation, and thoughtful support to couples navigating this exciting chapter.

You savour the moments and celebrate the start of forever. I'll take care of the rest.



# SERVICES I OFFER



I offer three core services, each tailored to your unique requirements. You'll find further details on each bespoke offering throughout this brochure.

## ON-THE-DAY COORDINATION

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After months of planning, it's time to hand everything over and simply enjoy the experience. From a comprehensive planning handover and final supplier management to creating a detailed wedding day timeline and overseeing every last detail, I'll ensure everything runs seamlessly, allowing you to be fully present from start to finish.

## FULL PLANNING & EVENT DESIGN

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From the moment you say "yes" to the moment you say "I do", I'll be by your side managing every aspect of your wedding. From venue sourcing and supplier management to design, budgets and logistics, I'll oversee every detail, creating a seamless planning experience from start to finish.

## PARTIAL PLANNING

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Already started planning but need a helping hand? Partial Planning is designed for couples who want expert support with specific aspects of their wedding. Whether you need help sourcing suppliers, refining your design, managing your budget, creating timelines or bringing everything together, I'll step in wherever you need me most.



# WEDDING PLANNING

Couples spend on average, 350 hours planning their wedding. That's practically a full time job, which you're expected to master without any prior knowledge or training.

Of course, there are couples who have plenty of time and already know exactly what they want, but planning can be a minefield, and that's where I step in to support you.

No journey is the same, which is why all of my planning services are completely bespoke to you and your needs.

Perhaps you've already secured your dream venue and chosen a colour palette, but you're unsure how to translate that into beautiful styling, florals, and a cohesive design.

Maybe you know your overall budget but need guidance on how to allocate it realistically across each element of your wedding and understand what things actually cost.



You might have a clear vision for your day but no idea which suppliers align with your style, budget, and priorities.

Or perhaps you're newly engaged, haven't booked a thing yet, and are feeling overwhelmed by where to even begin.

Whether you need support with a single aspect of planning or guidance throughout the entire process, I'm here to help as much or as little as you need.

# PLANNING SUPPORT

Full planning includes lots of moving parts, but you can also pick and choose if there are certain areas that you want to focus on over others.

## EVENT DESIGN

We'll explore your vision together, from colour palette and styling to the overall atmosphere you want to create. I'll curate bespoke moodboards that encompass it all to ensure every detail feels beautifully cohesive and unmistakably you.

## BUDGET PLANNING

A well-planned budget is the foundation of a stress-free, seamless wedding. I'll guide you through where to invest, where to be mindful, and how to make informed decisions that align with both your vision and priorities.

## SUPPLIER SOURCING

I'll connect you with trusted suppliers who align with your vision, and budget. From florists, photographers, styling and entertainment, I manage recommendations, quote gathering and all communication, securing the perfect team for your wedding.

## VENUE SOURCING

I'll carefully shortlist venues that align with your vision, location and guest numbers, saving you hours of research. I'll arrange viewings and can attend alongside you or on your behalf, whatever works best for you.

## COMMUNICATION

I'll be on hand whenever you need me. With regular check-ins via WhatsApp and email responses within 24 hours, Google Meet or in person meetings. A simple question or you want to review everything over again, I'll be there.

## TIMINGS & ADMIN

I'll manage those little details, including guest responses, menu selections and supplier confirmations. The week prior, you'll receive a bespoke timeline and checklist, giving you complete confidence that every detail has been considered.

And then, the best part, your wedding day! I'll be there ensuring everything runs seamlessly from start to finish so you can relax, be present, and enjoy every moment knowing everything is taken care of.

# ON-THE-DAY COORDINATION

You deserve to enjoy your day, not manage it. That's where I come in.  
After months of planning, it's time to hand over the reins, and enjoy every moment.

Pre-wedding, we'll have reviewed your suppliers and every small detail that you have planned. I'll pick up final supplier liaison, confirm timings and bespoke requests, keeping everything ticking along, so all you need to do is show up on the day.

I'll be by your side from set up to the final party, discreetly handling everything in the background. From checking the groom's tie is secured correctly, coordinating suppliers, smoothing over any last-minute hiccups, and keeping everything moving along.



While most venues assign you a 'coordinator', the reality is, they often juggle hundreds of weddings a year, and work directly for the venue, making their list of priorities very different.

I'm here just for you, and the execution of your day is my priority. Think of me as your wedding day PA, trusted right-hand woman and calm presence behind the scenes, who will do anything they can to ensure everything runs like a dream, so you can stay in the moment.



# THE PROCESS

Every wedding is unique, which is why my services are tailored to your needs. While the level of support may differ, this is the journey we typically take together.

## DISCOVERY CALL

We'll discuss your wedding plans, priorities and the areas where you'd like support, allowing me to understand your vision and how I can best help.

## ONGOING SUPPORT

Throughout the planning process, I'll be on hand to answer questions, provide recommendations and keep everything moving forward with regular check-ins and updates. Phone, email, Google Meet or in person - whatever suits you best.

## FINAL PREPERATIONS

As your wedding approaches, I'll confirm final details with suppliers, review logistics, create and provide you with a comprehensive wedding week timeline and checklist, ensuring nothing is overlooked.

## PLANNING & CURATION

Whether that's sourcing suppliers, creating design concepts, managing budgets, refining logistics, creating your wedding day timeline, or simply providing expert guidance, I'll work behind the scenes to bring your plans to life.

## FINAL PLANNING MEETING

We'll walk through every detail of your wedding day, from timings and supplier arrangements to special requests and contingency plans. This is your opportunity to ask any final questions, while I ensure everything is perfectly in place ahead of the big day.

## THE CELEBRATION

With every detail taken care of, your only job is to soak up the atmosphere, celebrate with your loved ones and enjoy the start of your next chapter together.





# WHY HIRE A COORDINATOR

Many venues provide an in-house coordinator, so couples often wonder whether they need a dedicated Wedding Coordinator too.

While both roles are valuable, they serve very different purposes.



## VENUE COORDINATOR

- 
- Manages venue specific logistics
  - Focusses on venue operations and service delivery
  - Manages venue staff and venue-related logistics
  - Ensure room turnarounds are completed correctly and set up to accommodate the pre-agreed guests numbers and layout
  - Your point of contact for any venue related issues
  - Manages venue close down and lock up

### EXAMPLE:

Dinner service is scheduled for 5pm and the catering team will stick to this as per their pre-agreed timings.

## WEDDING COORDINATOR (ME)

- 
- Dedicated solely to you and your whole wedding
  - Ensures your vision is executed seamlessly
  - Acts as a point of contact for all suppliers, so you don't have to play project manager
  - Oversees and supports with venue styling set-up (even more important for those DIY couples without a designated venue stylist)
  - Manages the timeline, supplier and guest concerns, pre and during the wedding
  - There throughout all all key moments

### EXAMPLE:

During planning meetings, golden hour was called out as a priority moment, but it falls during dinner service. I work with catering to adjust timings and quietly take the couple for photographs, ensuring they get the shots they've dreamed of without interrupting the flow of the day.



# KIND WORDS

Every wedding is unique, but the goal is always the same: a seamless experience and a celebration to remember. Here are a few kind words from those that trusted me to bring their vision to life.

## ABIGAIL

“We had no idea where to start with planning, but Marchella made the entire process feel effortless. From sourcing suppliers and managing our budget to helping bring our vision to life, she guided us every step of the way with incredible organisation and warmth.

Nothing was ever too much trouble, and having someone so approachable and supportive throughout gave us complete peace of mind. We couldn't recommend Marchella highly enough!”

## DANIELLE

“Marchella was an absolute dream to work with, and absolutely brilliant at organising all the various businesses and suppliers for the big day! She helped with everything, and nothing was ever too much. From the moment there was an idea, she was meticulous in how well she planned everything, and covered off all finer details with such enthusiasm and passion. Would thoroughly recommend!”

## ROMAN

“Working with Marchella has made our wedding planning experience incredibly smooth and genuinely enjoyable. She has taken care of every detail, from researching suppliers and managing the budget to organising timelines and keeping everything on track. I've had very little to worry about throughout the process.

One thing that really surprised me is that we've actually saved money by using a planner. Marchella has been great at finding excellent suppliers, helping us make smart decisions, and making sure everything stays within budget without compromising on quality.

I'd highly recommend ido.bella to anyone looking for a planner who is thoughtful, organised, and truly invested in making weddings special.”



# SUPPLIER RECOGNITION

Creating a seamless experience for my couples is always my priority, but receiving kind words from the talented suppliers I work alongside is the icing on the cake. Collaboration is at the heart of every successful wedding, and it's a privilege to be recognised by fellow industry professionals.

## WEDDING BEAUTY UK

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“I had the pleasure of working with Marchella and it was a wonderful experience.

The event was very well organised, with great attention to detail and a clear creative vision. Everything ran smoothly and the atmosphere on the day was very professional and collaborative.

It was lovely to work alongside such a supportive and talented planner, and I would be very happy to collaborate again on future events as weddings and styled shoots.

Highly recommended Marchella [ido.bella](#) for couples looking for a wedding planner who truly cares about creating a beautiful and well-coordinated wedding day.”

## PRESTIGE BRIDAL STUDIO

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“We worked with Marchella very recently and we were absolutely astounded with the results. Just so, so happy! It was absolutely beautiful. Cannot recommend highly enough, from concept to creation to even closing down and reviewing together afterwards. Phenomenal!”

## DOSE OF ROSE

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“Working with Marchella was a positive experience. She was well organised throughout the planning process and managed the day efficiently, coordinating multiple suppliers with a calm, practical approach.

She has a good eye for the overall flow of the day and handled various situations as they arose without fuss. Everything ran as it should.

If you are looking for someone you can trust to bring your vision to life with grace and professionalism, I wouldn't hesitate to recommend her.”

## NUPTIA STYLING

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“Marchella was an absolute pleasure to be part of. Everything was beautifully planned and ran seamlessly from start to finish. The vision for the day was clear, creative, and well communicated, which made it easy for everyone involved to bring their best work.

All the suppliers were lovely to work with, and the whole atmosphere felt collaborative and inspiring.

I'm really looking forward to seeing the final photos and working with an amazing bunch of suppliers again!”

# LET'S PLAN YOUR DREAM WEDDING!

Every unforgettable celebration begins with a simple conversation.

Get in touch to arrange consultation call, and let's discuss how I can support you in creating a wedding that feels effortlessly beautiful.



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